

National Broadcasting Society – Alpha Epsilon Rho

47th Annual National Undergraduate Student Electronic Media Competition

December 11, 2009 Submission Deadline for Material Produced/Broadcast 12/13/08-12/11/09

Category Descriptions and Entry Codes

Please read the category descriptions below before completing the entry form. The descriptions provide examples, but do not include every program type that might be appropriate in a particular category. The category entry codes are in brackets [].

News Package [Audio 101] & [Video 201]

This category is for shorter (under 2:00) hard news or spot news packages that would air during a newscast.

News Segment [Audio 102] & [Video 202]

This category is for longer (2:00+) hard news or spot news segments that would air during a newscast.

Feature Package [Audio 103] & [Video 203]

This category is for shorter (under 2:00) soft news or feature packages that would air during a magazine program.

Feature Segment [Audio 104] & [Video 204]

This category is for longer (2:00+) soft news or feature segments that would air during a magazine program.

News Program [Audio 105] & [Video 205]

Full-length programs that include newscasters, packages and/or segments which were originally broadcast live or presented in a live-on-tape broadcast. (NO POST PRODUCTION).

Documentary Program [Audio 106] & [Video 206]

Full-length programs that incorporate such things as narration, sound bites, actualities, file footage, etc.

Magazine Program [Audio 107] & [Video 207]

Full-length programs (that include hosts and packages and/or segments).

Instructional/Industrial/Promotional Production [Audio 108] & [Video 208]

Full-length productions (complete programs) that teach train and/or promote a service or organization. (Commercials & PSA's will not be accepted in this category).

Public Affairs/Interview Program [Audio 109] & [Video 209]

Hosted full-length interview or panel discussion programs on a current, newsworthy topic.

Sports Package [Audio 121] & [Video 221]

This category is for shorter (under 2:00) sports packages that would air during a sportscast or sports program.

Sports Segment [Audio 122] & [Video 222]

This category is for longer (2:00+) entries that would air during a sports or magazine program.

Sports Program [Audio 123] & [Video 223]

Pre-game or post-game programs (originally aired live or recorded) or stand-alone sports program with packages or segments.

Sports Play-By-Play Programming [Audio 124] & [Video 224]

A five-minute segment of sports play-by-play which was originally broadcast live or presented in a live-on-tape broadcast (no post-production) representative of live sports coverage of a sporting event.

Drama Program [Audio 131] & [Video 231]

Audio & video entries produced from original scripts or adapted from existing scripts.

Comedy Segment [Audio 132] or [Video 232]

Segments from comedy programs or stand-up comedy segments.

Comedy Program [Audio 133] & [Video 233]

Full length sitcom-type comedy program or program composed of comedy segments.

Music Video (Video only) [Video 234]

Originally produced videos to original or previously released music. Copyright permission must be provided for use of any unlicensed music.

Studio or Live Performance Segment (Video only) [235]

Musical performances recorded live in studio or on location with minimal post-production. Copyright permission must be provided for use of any unlicensed music.

Music/Entertainment Program [Audio 136] & [Video 236]

Hosted full-length programs with an emphasis on entertainment segments, topics and/or recordings of concert performances or studio sessions. or programs featuring live performances. (But **not** individual music videos or studio performances. See categories 234 and 235).

Animation (Video Only) [Video 237]

Narrative or experimental format. Any submission entered in the animation category must be over 50% animated. This category includes all aspects of animation (clay, digital, hand drawing, and still life put into motion). (10:00 minute maximum length)

Movie Trailer (Video Only) [Video 238]

Preview for student produced movie. Producer of trailer need not be producer of movie but must include a copy of release to use the footage. (2:00 minute maximum length)

Video Program Opener [241]

Thematic program openers featuring post-production editing & graphics skills.

Station Imaging (Audio only) [141]

Brief production elements that identify a station in 15 seconds or less.

Promos [Audio 142] & [Video 242]

Standard-length (15, 30 or 60 seconds) promotional announcement produced for a station or other client. (Does not include Station Imaging, sweepers or stingers – see category 141).

PSAs [Audio 143] & [Video 243]

Standard-length (15, 30 or 60 second) public service announcement produced for a station or non-profit client and run as a community service. The objective of a PSA is to provide information, education and awareness.

Commercials [Audio 144] & [Video 244]

Standard-length (15, 30 or 60 seconds) commercial produced for a station or other client. Intended to sell a client's product or service or promote a corporate brand.

Open category (Video Only) [Video 245]

Entries are limited to original productions that do not fit any other current category. Entries that meet the definitions of a current established category will be disqualified. Entries might include, but are not limited to: Reality TV Shows, Interactive DVD's, Experimental Productions, etc. (Experimental productions are non-traditional/unique uses of production formats.) **Please include a description of the production format/content and the intended medium of exhibition/distribution. (TV, web, etc.)**

Documentary Program Script [306]

Scripts for full-length programs that incorporate such things as narration, sound bites, actualities, file footage, etc.

Instructional/Industrial/Promotional Production Script [308]

Full-length scripts for video or audio productions that teach or train and/or promote a service or organization. (NO PSA's, commercials or promos).

Drama Program Script [331]

Scripts for full-length original drama program.

Comedy Program Script [333]

Scripts for full-length sitcom-type comedy program, or program with comedy segments.

Spec Scripts [337]

Formula script based on an established program.

NBS Chapter Website [451]

Any eligible site that is created and maintained specifically for an active NBS chapter.

Overall Website [452]

Any eligible website other than an NBS Chapter site.

Student Academic Paper Competition [501]